But there's a hopeful side

lthough the overall picture remains dismal, signs of better treatment are beginning to appear Since 1964, San Francisco has been attacking the problem at its root, with a Genatics Scieening Project aimed at keeping the elderly out of mental hospitals by finding alternative local care and treatment facilities for them. Within the hospitals, often with the aid of the federal National Institute of Mental Health grants, new rehabilitative techniques are being tried in an effort to restore patients' dignity and self-respect, and to prepare them for possible return to the community

For example, at Kerrville State Hospital in Texas, elderly patients previously given up as hopeless are encouraged to care for themselves, have pets, go on picnics and outings, attend discussion groups. They select self-government ward councils, establish their own rules on dress, smoking, and general appearance. The result healthier, happier, more afert people. At Manteno State Hospital in Illinois, the Remotivation Service staff now calls patients "Mr" and "Mrs", rather than addressing them curtly by their first or last names. Also in Illinois, new community-based mental health "zone-centers" are treating elderly patients locally, instead of arbitrarily packing them off to an institution. In Bronx State Hospital, New York, self-sufficient old patients live in a pleasant "hotel ward," and only call on the staff in case of emergency. At Cushing Hospital in Framingham, Mass, an unusual "beer project" serves beer, cheese, and crackers to old men at 2 pm daily in a ward Formerly these men sat silent and withdrawn all day, now they look forward to their daily beer break, dress up for it, sing oldtime songs, converse with each other, act like human beings once again

Staff spirit counts

Other hospitals are similarly finding that better medical care, rehabilitative therapy, reorientation sessions, "work for pay" in workshops, good activity programs and more socialization between the sexes can help redeem human beings on whom society, their families, and even the hospital have given up Wherever staff attitudes have changed from negative to positive, amazing results have been achieved, and many old people once regarded as hopeless cases have been discharged from the mental hospital

It will never be pleasant to live out one's last days in an institution, but at least dedicated doctors, nurses, staff workers and administrators are proving today that it need not be the dead-end road of despair and degradation



FELLOWSHIP—Afternoon beer parties at Cushing Hospital, Framingham, Mass., not only break up the day, but give these men a sense of being wanted and again belonging to the human community.



FRIENDSHIP—Helping hand of nurse at Richmond State symbolizes what touch of warmth means to the old and lonely. Most institutions lack manpower and time to provide this essential need.



How To Hold FALSE TEETH More Firmly in Place

Do your filse teeth annoy and embarrass by slipping dropping or wobbling when you cat laugh or talk? Then sprinkle a little FASTEFTH or your plates FASTEETH holds dentures firmer and more comfortably Makes eating easie. It salk diluedoesn t your No gummy gooey, pasty tiste of feel Helps check plate odor Dentures that fit are essential to health See your dentist regularly Get FASTEETH at all drug counters.

Sleep Away Dry

If hands and knuckles get so dry and cracked that nothing seems to help, try this simple treatment Each night at bed time, massage a dab of Cuticura Ointment into the skin Next morning wash thoroughfy with Cuticura medicated soap You'll be amazed how quickly your skin be comes soft and smooth

SAVE MONEY

DENTLOCK Forms a tight seal between plates and gums. Holds teeth firmer. Eat anything the confidence DENTGLO Cleans false teeth. Removes stains denture odor Dentlock. Dentglo...lowest priced at alt! At variety and drug counters.