

Formula for relief of Bronchial Congestion, Bronchial Asthma.

Helps Rid Lungs of Excess Mucus

Helps clear air passages, restore free breathing, relieve distress... coughing and wheezing.

This clinic-tested preparation is called BRONKAID®. In one tablet, Bronkaid combines an expectorant and bronchodilators to attack the two major causes of congestion and wheezing. Bronkaid Tablets quickly start acting to soften and loosen excess phlegm. This direct action helps rid your air passages of sticky, stringy phlegm. At the same time, Bronkaid helps relax tightened bronchial muscles and eases the distress that results from stagnant air trapped in the lungs.

With Bronkaid Tablets, you enjoy amazing two-way help in one combination tablet. Bronkaid helps you cough up phlegm, clear clogged air passages, restore free breathing. You cough less; you breathe more freely, easily. For rapid relief of coughing and wheezing of bronchial congestion and bronchial asthma, for relief that lasts for hours, get BRONKAID® TABLETS today. No prescription required. Available at your local drugstore. Drew Pharmacal Co., Inc., New York 10016.

DRIVE SAFELY

How You May

Never Take a Laxative Again!

New Miracle Regulator Helps Relief Come Naturally

New York, N.Y. (Special)—Research has discovered a wonder-working substance that helps correct constipation without laxatives!

Doctors say most constipation occurs when waste loses moisture in the colon. To give relief, laxatives have to force action—flush, irritate or distend the intestine.

The new miracle substance works in a completely different way. It helps natural moisture in the colon work more effectively. Thus by working on the problem, not on you, it helps correct constipation as no laxative can.

This discovery is now available under the name REGUTOL. It is not habit-forming. No warning on the label—no prescription needed. Try REGUTOL—you may never take a laxative again!

Itch..Itch I was nearly crazy!

For jiffy-fast relief from annoying raw fiery itch caused by scales, dry skin, "older age" skin, chafing, eczema, rashes, allergies—other itch troubles, get D.D.D. Prescription. Soothing, cooling, antiseptic . . . aids healing. Don't scratch—don't suffer. Ask your druggist for D.D.D., Liquid or cream.

When brand names compete, products get better.



Ever notice?

BRAND NAMES FOUNDATION INC.

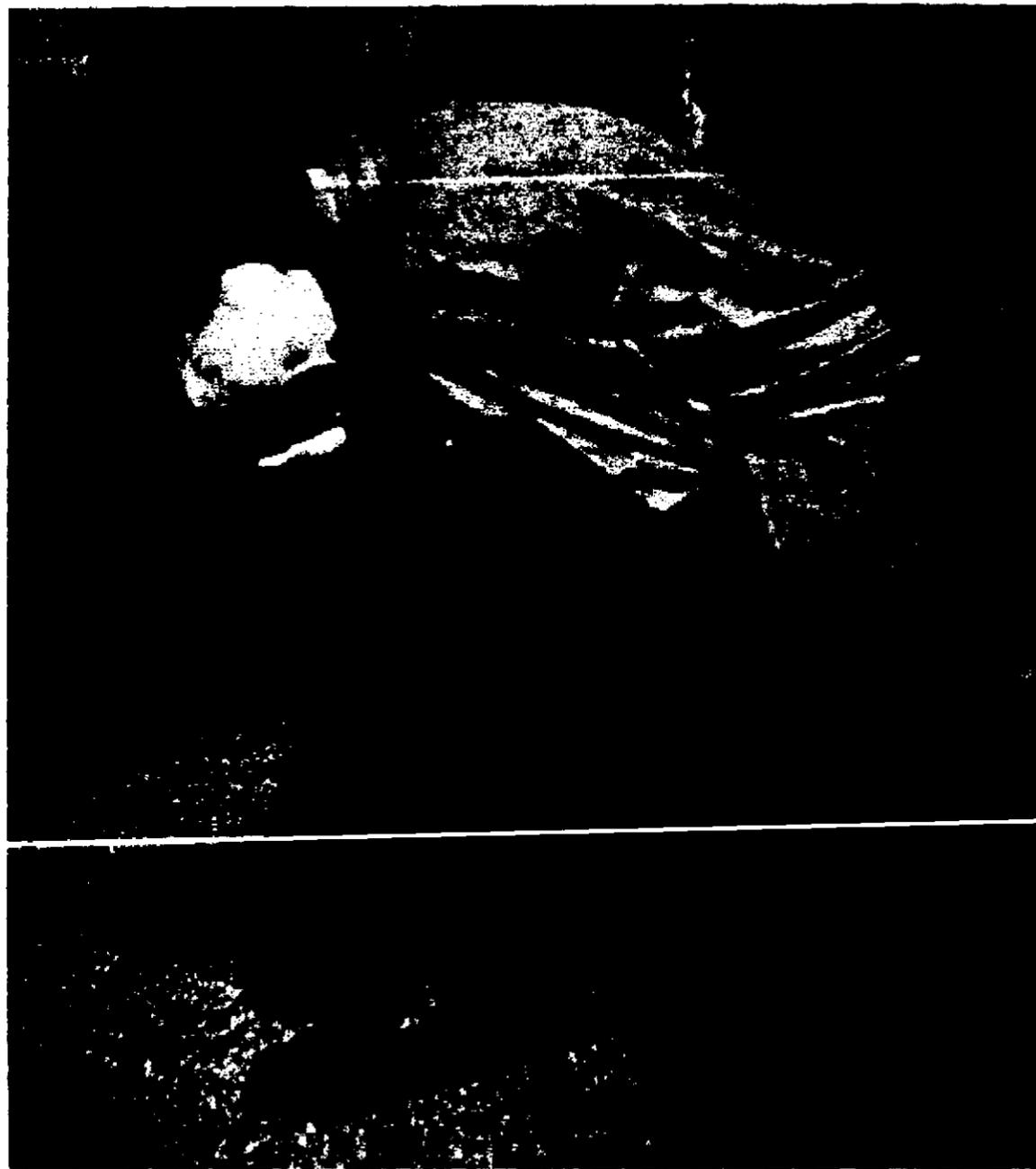
DENTURE WEARERS:

Because your mouth is different, you need a custom fit.

does not become part of your dentures

That's EZO dental cushions. Not like messy, gummy pastes and powders with different doses, different fit every time. Unique, soft, disposable. Always the same secure, comfortable fit. Relieves irritation, cushions sensitive gum areas. Holds with complete comfort and security.

EZO America's largest selling dental cushions.



HOPELESSNESS—This old man at Central State in Indianapolis has nothing to look forward to except death as he sits in corridor. Loss of pride and dignity is characteristic of elderly patients.

OLD PEOPLE CONTINUED

Yet many of these people could be rehabilitated and restored to human dignity, not by complicated therapeutic procedures, but, among other things by providing good medical care and reaching out a hand of kindness toward them. Says a widow who has spent 27 of her 77 years in fortresslike Central State: "I make my own bed and take care of my things and try to help some of the other ladies who need help. I suppose you could say I don't have much to live for, but you hang on to life." In Agnews State Hospital, California, a 68-year-old grandmother says: "Time is endless here. Yes, some of the old ladies talk to each other, but some just stare at the four walls. When that time comes for me, I hope I'll be dead."

Hundreds of equally poignant cases could be cited . . . a bedridden old lady at Richmond State in Indiana fondling a doll . . . a 70-year-old spinster at Central Islip in New York pattering over a flowerbox and asking bitterly: "Did you ever see a freak watering plants?" . . . An old man at Manteno State in Illinois, struggling to remember his age and how long he'd been there, finally mumbling:

"I been here a long time... too long..."

The plight of these wretched old people disturbs many leaders in medicine, psychiatry and social welfare. Says Dr. John Cumming, New York State Deputy Commissioner of Mental Health: "The facilities and treatment for the elderly in our [state] hospitals is not just inadequate, it is shocking . . . an indignity to any human being."

Even pushing people out of mental hospitals into nursing homes isn't always the answer, says Dr. Thomas Anderson of the National Institute of Mental Health, since such places are sometimes "appalling." He adds: "Our country has not as yet faced, let alone coped with the problems of aging."

Sums up Dr. Donald P. Kenefick, director of research of the National Association of Mental Health: "We could spring at least half the old people in state mental hospitals today. We could also prevent most new admissions of old people—if proper community resources, services and programs were available. They aren't available. So the mental hospitals are the patsies for an indifferent society."